



24,26,28 - MAY

VIRTUAL

INTENSIVE COURSE

STRATEGY AND CORPORATE SOCIAL RESPONSIBILITY FROM AN INTERNATIONAL PERSPECTIVE

Jesús Barrena and Juan Pablo Dianez - University of Cadiz



**Lessons
(15h)**

Basic concepts of strategy and corporate social responsibility from an international perspective.



**Home work
(10h)**

Autonomous guided learning



Evaluation

Attendance (20%)
Study case (80%)

You can apply now!

Be part of this innovative learning experience, an intensive course shared with students from 6 universities

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INTENSIVE COURSE

**STRATEGY AND CORPORATE SOCIAL RESPONSIBILITY
FROM AN INTERNATIONAL PERSPECTIVE**

PROGRAMME

LESSONS WILL BE ONLINE ON ZOOM

MAY 24TH FROM 9:00 TO 14:00

INTRODUCTION TO THE CONCEPT OF STRATEGY. STRATEGIES TO COMPETE IN INTERNATIONAL MARKETS. ANALYSIS OF PRACTICAL CASES.

MAY 26TH FROM 9:00 TO 14:00

ETHICS, CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENTAL SUSTAINABILITY. ANALYSIS OF PRACTICAL CASES.

MAY 28TH FROM 9:00 TO 14:00

PRESENTATION AND ANALYSIS OF CASE STUDIES IN TEAMS.

[Limited places: Apply here](#)