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European University of the Seas
SEA-EU

SEA-EU SURVEY 2.0: ASSOCIATED PARTNERS AND STAKEHOLDERS

Executive Report





Associated partners and stakeholders

Level of knowledge

The initiative of the European universities to create a committee and promote a macro-European campus is highly regarded by 9 out of 10 associated partners and stakeholders (90.9%), who consider it a very good initiative.

On the other hand, the total number of members surveyed have seen or recognized the University of the Seas corporate image during last year.

Goals

Regarding the scale of agreement of the associated partners and stakeholders with the SEA-EU Alliance goals, assessment is very positive, all of them placed above 4 points out of 5. They emphasize the possibility of "develop collaborative research opportunities" (4.91%), "create networks for the exchange of knowledge, culture and values" (4.73%) or "facilitate the transnational mobility of teaching and research staff" (4.64%). The categories "build a super campus with a long-term vision and the involvement of the 6 Universities", with 4.36 points, "promote language learning", with 4.09, or "create and deliver joint programmes where students can design their own curriculum", with 3.91, are the worst valued by this group.

Interest on the areas of work

"Research projects at European level" is the most interesting aspect between the associated partners and stakeholders, with a maximum score of 5. Other focal points, like "knowledge transfer to society" (4.82), "new methodologies, policies and processes to make the university more accessible" or "observatories in specific areas such as migration or sustainable blue growth", both with a score of 4.18, can also be found among their preferences. On the contrary, respondents are not as interested in the "virtual teaching and mobility" (4.00), "staff mobility between the universities that make up the SEA-EU Alliance" (3.82) or "encouragement of staff participation in sporting and cultural events" (3.55).



Activities involvement

When it comes to participating or collaborating with the different training activities offered through the Universidad de los mares, those that arouse the most interest among the associated partners consulted are “innovation activities” (4.91), “collaborative work with other universities” (4.73) and “transfer activities with the society” (4.64). Those that arouse less interest among them are the “international sports activities”, with 3.27 points and “summer school”, with 3.20.

Regarding preferences in lessons development, 63.6% of associated partners choose a hybrid solution, while 36.4% prefer that the classes be totally face-to-face. None of them have opted for virtual teaching.

SEA-EU Principles

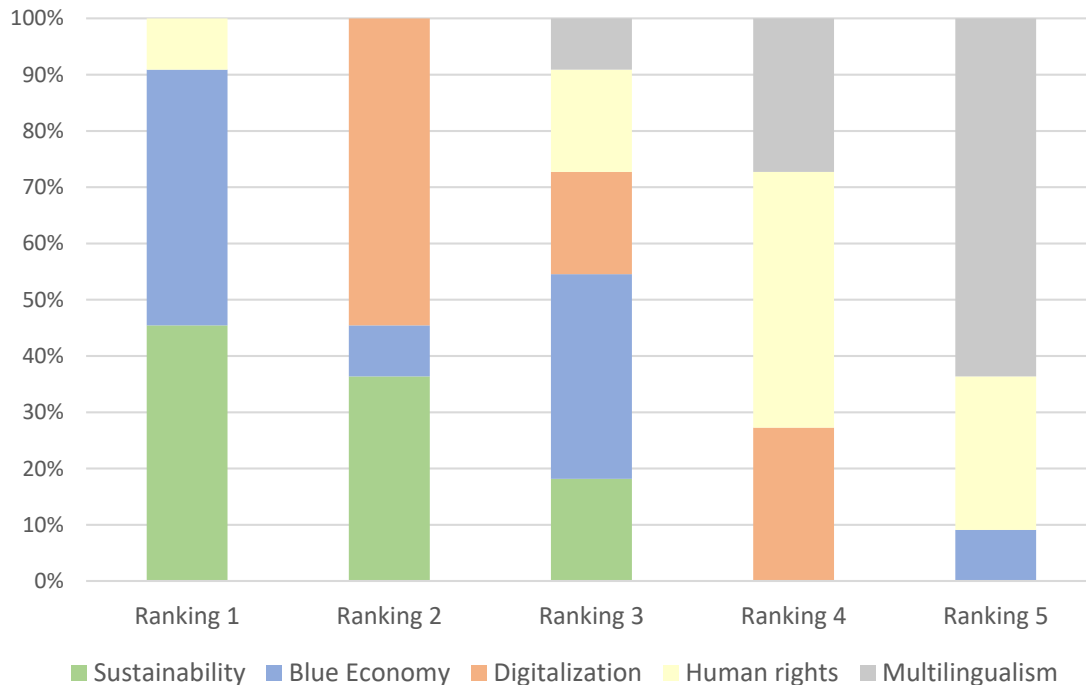
72.7% of contestants consider that the vision of SEA-EU Alliance is focused on the marine-maritime sphere, while 27.3% thinks that the Alliance owns a general vision that address every knowledge area.

It's important to note that more than 80% of associated partners consider important that the principles they have been consulted about are built into projects performed by SEA-EU. Specifically, 90.9% of them consider of great importance the “sustainable development”. 63.6% of them consider it very important that “inclusion” is present in all objectives and plans, while the remaining 36.4% consider it important. The “promotion of European culture” and the “multiethnic character” are considered very important by 54.5% of them and important by the remaining 45.5%.

Challenges

When consulted about the main aspects to promote in the development of this universities Alliance, three key aspects stand out among associated partners: “greater dissemination of the SEA-EU project, beyond alliance members” and “Address innovation and transfer projects with the participation of the society”, both categories with 81.8%, and “develop the possibility of study joint or multiple degrees” (63.6%). Aspects like the “Europass: the European student ID, an identity document digitally signed” or “possibility of strengthening the student council at the alliance level” have not been selected by any of them.

Research areas which should be invested with greater importance



Associated partners and stakeholders consider "sustainability" to be the research area which SEA-EU should be paying more attention, followed by "blue Economy" and "digitalization", and attaching less importance to "human rights" and "multilingualism", just as we can see in the graphic above.

Specifications

Different associated partners and stakeholders who collaborate and make up the SEA-EU Alliance have participated in conducting this survey. Of these, 63.6% are public administrations, 9.1% are large companies and 27.3% are small and medium-sized companies.

University allocation is as follows:

- University of Split, Croatia: 18.2%
- University of Western Brittany, France: 9.1%
- University of Malta, Malta: 27.3%
- University of Cádiz, Spain: 45.5%

Type of research: online organized survey self-managed via LimeSurvey, with the possibility of conduct the survey in different mother tongues (6 languages)

Field work: conducted between December 13th and December 26th, 2021.



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Survey approval: pre-test across members of the work groups from the different Universities which compose SEA-EU.

Involvement promotion: through the different work groups from each University.

Field work, data tabulation and analysis: Technical team of the University of Cádiz.

