



Title

Editorial Design

LAB & PEOPLE

- Name of the hosting lab: Arts and Design departmental area
- General activities of the lab: Development of projects within the scope of Communication Design, with some incidence in the areas of Tourism and Culture
- Website: <https://www.ualg.pt/curso/1748>
- Number of staff / PhD: 5
- Supervisor name and contact: Pedro Manuel M.M Calado/pcalado@ualg.pt

TOPIC OF THE INTERSHIP

- Scientific context of the internship (max 20 lines)
Within the scope of the Editorial Design theme, it is intended that the student develop various editorial projects, from books to catalogues, among other printed and digital products. These projects, due to the accuracy of the base knowledge explored, promote the development of research, observation and analysis and explanation of typographic and compositional aspects.

Keywords: Communication Design, Editorial Design, Typography, Photography, Composition

Bibliography:

Fawcett-Tang, Roger (2004). *Diseño de libros contemporáneo*. Barcelona: Editorial Gustavo Gili.

Franchi, F. (2013). *Designing News: Changing the World of Editorial Design and Information Graphics*. Berlin: Gestalten.

Müller-Brockmann, J. (1996). *Grid Systems in Graphic Design/Raster Systeme Fur Die Visuele Gestaltung (German and English Edition)*. Berlin: Ram Publications

Purvis, A.W. & Tholenaar, J. (2013). *Type: A Visual History of Typefaces & Graphic Styles (2 Vol.)*. Cologne: Taschen.

- **Tasks and duties entrusted to the student:**
Reflection, experimentation and creation of guidelines for editorial products;
Projects for the creation and layout of printed and digital communication products.
- Skills to be acquired or developed: Analysis and reflection skills, investigation and experimentation, creation and finalization of editorial products



PROFILE OF THE DESIRED STUDENT

- **Minimum level of study required:** Technical and technological capacity in the design of analogue and digital graphic solutions (includes software mastery). Proficiency in the application of project methodologies in Design.
- **Field(s) of study:** Communication design; Editorial design; Specific software within the scope of editorial design
- **Scientific skills:** Research capabilities; experimentation; report writing
- **Language skills required:** Knowledge of English and Portuguese

THE INTERNSHIP ASSIGNMENT:

Desired duration of the internship (in months): 5 months (700 hours)

Desired Starting date of the mission: september/october or january/february

Indicative weekly schedule: 35h / week

Remuneration: No

Erasmus grant: Application should be made by the student at the sending institution

Internship agreement: an internship agreement will be signed.

To SEA-EU students:

If you're interested please send your CV and letter of motivation to the scientist in charge, pcalado@ualg.pt