



TITLE

Digital communication

LAB & PEOPLE

- Name of the hosting lab: Department of Communication at the School of Education and Communication of the University of Algarve
General activities of the lab:
ESEC - UAlg (Escola Superior de Educação e Comunicação da Universidade do Algarve) is an institution of higher education dedicated to teaching, research, and outreach in the fields of education, sport, and communication. The educational offerings of this institution include undergraduate degrees in Communication Sciences, Communication Design, and Moving Image, as well as a master's degree in Communication and Digital Media, among other courses. The staff members of the Communication department at ESEC-UAlg, and their students, are involved in various partnerships with regional, national, and international entities, such as news outlets and public organization. The production of digital content, events coverage, and communication consultancy are some of the outputs of this department, which also collaborates closely with RUA FM - University Radio of Algarve and CIAC - Centre for Research in Arts and Communication.
Website: esec.ualg.pt
Number of staff / PhD: 7
- Supervisor name and contact: Ana Filipa Martins (fcerolm@ualg.pt) and Bruno Mendes da Silva (bsilva@ualg.pt)

TOPIC OF THE INTERSHIP

- Scientific context of the internship (max 20 lines)
Integrated in the research and outreach activities developed by the members of the department of Communication at ESEC-UAlg and in collaboration with CIAC, namely with the research group in Communication Sciences, the proposed internship focuses on two main areas: digital content production and the dissemination of scientific research using emerging technologies. The work carried out will contribute to the internationalization of the host institution's communication efforts. The trainee will be invited to engage in a variety of communication activities and participate in experimentation and discussion of practices oriented by the research team.

Keywords: digital media; journalism; strategic communication; storytelling; audiovisual production and emerging technologies.

- Tasks and duties entrusted to the student:
Writing and or translating articles, press releases, and other scientific dissemination materials for different audiences.
Support in the organisation of academic events, such as conferences and seminars.



2023 Master internship at University of Algarve

Support in the management of social media. Photographic and video documentation;

Creation of multimedia content, such as video, animations and infographics;
Engagement with international news media professionals.

- Skills to be acquired or developed:

Development of technological skills in digital communication;

Development of science communication technics and understanding of its social relevance in an international context;

Development of capabilities in planning and executing communication projects;

Development of knowledge and critical thinking skills.

PROFILE OF THE DESIRED STUDENT

- *Minimum level of study required: Bachelor's degree*

- *Field(s) of study: Communication*

- *Scientific skills: The candidate should have strong communication skills and be capable of conducting research under supervision, cross-referencing multiple sources, and summarising relevant information for the creation of communication materials. Technical competencies in audiovisual production will be carefully considered in the selection process.*

- *Language skills required: Fluency in English is required. Basic to intermediate level of Portuguese and other languages are welcomed.*

THE INTERNSHIP ASSIGNMENT:

Desired duration of the internship (in months): 4

Desired Starting date of the mission: February 2024

Indicative weekly schedule: 35h / week

Remuneration: Not available

Erasmus grant: Application should be made by the student at the sending institution

Internship agreement: an internship agreement will be signed.

To SEA-EU students:

If you're interested please send your CV and letter of motivation to the scientist in charge, fcerolm@ualg.pt.