



TITLE

Sustainable tourism and Bauhaus impact at cultural strategies-European cultural capital cities

LAB & PEOPLE

- Name of the hosting Research Centre/Faculty: CinTurs (Research Centre in Tourism, Sustainability and Well-being) and School of Management, Hospitality and Tourism, University of Algarve
- General activities of the lab: qualitative & quantitative research; bidbook and other document analysis
- Website: <https://www.cinturs.pt/site/index.php>
Number of staff / PhD: 48 (integrated researchers) + 52 (PhD students) + 2 (secretariat)
- Supervisor name and contact: Alexandra Rodrigues Gonçalves (marodrig@ualg.pt)

TOPIC OF THE INTERSHIP

- Scientific context of the internship (max 20 lines)
Culturnext network and Cinturs research centre will give the floor to the research that will begin by analysing bidbooks of the cities that applied to cultural European capitals of culture. The project aims to evaluate how sustainability values and new Bauhaus philosophy was introduced at the candidate's application to the European Capitals of Culture and their future Strategy of development. Literature review for the definition of methodology and indicators of evaluation will be the first step.

Keywords: Culture, Strategy, New Bauhaus, sustainability, placemaking approach.

Bibliography

Bason, C., Conway, R., Hill, D. & Mazzucato, M. (2020), *A New Bauhaus for a Green Deal*. Available at https://www.ucl.ac.uk/bartlett/public-purpose/sites/public-purpose/files/new_bauhaus_cb_rc_dh_mm.pdf

Frayling, C. (2011), *On Craftsmanship: Towards a New Bauhaus*. Oberon Books.

Garcia, B. & Cox, T. (2013). European Capitals of Culture: success strategies and long-term effects. Directorate General for Internal Policies Policy Department b: structural and cohesion policies culture and education. Available at [https://livrepository.liverpool.ac.uk/3002251/1/Garcia\(2013\)ECoSucces+LongTermEffects.pdf](https://livrepository.liverpool.ac.uk/3002251/1/Garcia(2013)ECoSucces+LongTermEffects.pdf)



2023 Master internship at University of Algarve

Palermo, P. C. & Ponzini, D. (2015), *Place-making and Urban Development: New challenges for contemporary planning and design*. Routledge, London.

Richards, G. & Duif, L. (2019), *Small cities with big dreams*, Routledge, NY.

Strydom, W., Puren, K. and Drewes, E. (2018), Exploring theoretical trends in placemaking: towards new perspectives in spatial planning. *Journal of Place Management and Development*, 11 (2), pp. 165-180.

- Tasks and duties entrusted to the student: Tasks will include literature review on new Bahaus and evaluation methodologies, but also document keywords analytics. Data collection involves primary and secondary data and the analysis will have qualitative and quantitative techniques involved.
- Skills to be acquired or developed: learn how to conduct applied research and teamwork

PROFILE OF THE DESIRED STUDENT

- Minimum level of study required: student at a master level
- Field(s) of study: Marketing, Tourism, Management, Regional Development.
- Scientific skills: Soft skills, search in scientific databases, scientific writing, data collection and analysis (qualitative and/or quantitative)
- Language skills required: English

THE INTERNSHIP ASSIGNMENT:

Desired duration of the internship (in months): minimum: 2 months – maximum: 6 months

Desired Starting date of the mission: all across the academic year, except summer (July and August)

Indicative weekly schedule: 35h / week

Remuneration: Not available

Erasmus grant: Application should be made by the student at the sending institution

Internship agreement: *an internship agreement will be signed.*

To SEA-EU students:

If you're interested, please send your CV and letter of motivation to the scientist in charge, marodrig@ualg.pt