

Blended Intensive Program - Towards sustainable regions: balancing tourism, local business and communities

Important note:

Students interested in this program have to apply to their home university according to the internal procedure.

Student applications made directly to the hosting institution will not be considered.

General information

Course Title	Towards sustainable regions: balancing tourism, local business and communities
BIP Code	
Abstract: (a few lines describing the course that SEA-EU partners can use for dissemination)	<p>This course offers a unique opportunity to broaden the knowledge of sustainability and to learn how to comprehensively implement the principles of the SDGs in different sectors, such as business, tourism or local activities, respecting the rights and expectations of different stakeholders. In addition, students will have the opportunity to understand how specific actions affect stakeholders and what development conflicts may arise in this regard.</p> <p>Course objective: The course has been designed for students who wish to deepen their knowledge and learn about the practical aspects of sustainable development. The course offers opportunities for practical skills, interactive learning and collaboration with students from different countries. It is an excellent opportunity to develop the competences needed to function in the new normal defined by the instability of the environment with the pressures of climate change and the need to implement sustainable development.</p>
Calendar	<p>Registration deadline: 15.01.2025</p> <p>On site mobility: 07.04.2025 - 11.04.2025</p> <p>Virtual mobility: 17.03.2025-21.03.2025</p>
Total number of hours:	90
Teacher(s) in	Anna Dziadkiewicz, Joanna Próchniak, Aleksandra Koszarek-

charge	Cyra
Number of participants	The minimum number of participants is 10, maximum is 25 Each SEA-EU university can propose up to 5 students.
Mobility costs	This mobility is eligible for Erasmus+. Please contact your university for more information.
Contact	Joanna Próchniak joanna.prochniak@ug.edu.pl Aleksandra Koszarek-Cyra aleksandra.koszarek-cyra@ug.edu.pl

Pedagogical content

Target group / Expected student profile	Students enrolled in bachelor's and master's degree programs are invited to participate in the BIP.
Requirements Academic background	The program is open to students from various fields, including management, economics, tourism, and marketing, as well as other disciplines whose curricula include elements related to sustainable development.
Learning objectives/outcomes:	<p>The event equips participants with knowledge and skills in sustainable development across various sectors, focusing on practical applications and stakeholder collaboration. Key outcomes include:</p> <p>Understanding Sustainability Principles</p> <p>Grasp sustainable development as a global trend and its applications in business, tourism, energy, and regional development. Understand concepts like SDGs, ESGs, and circular economy principles. Sector-Specific Expertise</p> <p>Tourism: Plan and implement sustainable tourism that benefits local communities and ecosystems. Energy: Understand renewable energy and energy efficiency to support low-carbon transitions. Regional Development: Learn strategies for sustainable growth respecting local resources. Stakeholder and Community Engagement</p> <p>Analyze and involve stakeholders to build sustainable strategies. Engage local communities in decision-making for development processes. Practical Sustainability Implementation</p>

	<p>Design and implement sustainable practices while balancing environmental, social, and business needs. Collaborate effectively to address challenges in sustainability. Global and Local Context Awareness</p> <p>Adapt sustainability strategies to specific regional and local conditions. Critical Thinking and Problem-Solving</p> <p>Develop solutions for complex sustainability challenges across disciplines.</p>
Any required material/software to take part to the course:	Free software
ECTS:	3
Evaluation:	students' presentations, teamwork
Transcript of records will be issued ...	Participation and results will be certified with a certificate issued by the University of Gdańsk.
Language of the course	English

Structure of the course

	Timing	Learning Objectives, Contents, Modalities of work, evaluation... any relevant information for the applicants.
Virtual part:	17.03.2024-21.03.2025	The virtual part of the course will consist of lectures providing the foundational knowledge required for the on-site segment
Physical part:	07.04.2025 -11.04.2025	The on-site part will focus on workshops, study visits, and individual student work, culminating in the preparation of a final project for assessment.

Practical information

Accommodation recommendations	Will be send to enrolled students	
The physical mobility will take place at... (address of the course)	Faculty of Management of the University of Gdańsk ul. Armii Krajowej 101, 81-824 Sopot	
Contact of the person in charge of signing the OLA	Anna Dziadkiewicz	anna.dziadkiewicz@ug.edu.pl

