Blended Intensive Program

General information

Course Title	**Lifelong Learning Program on Innovation and Entrepreneurship Ecosystems**
BIP Code	2023-1-IT02-KA131-HED-000130126-1
Coordinating Institution	University of Naples "Parthenope"
Partner Institutions	University of Algarve, University of Gdansk, University of Split
Abstract: (a few lines describing the course that SEA-EU partners can use for dissemination)	This Blended Intensive Programme introduces students to the study of Innovation Ecosystems, emphasizing the synergy between key actors such as entrepreneurs, governments, universities, corporations, and venture capitalists. Through a mix of lectures, hands-on labs, and a business simulation, participants will explore how innovation ecosystems drive regional and national economic growth. Special focus is given to fostering female entrepreneurship and mapping best practices. The program also includes a field visit to key stakeholders in the Campania region, promoting international collaboration and aligning with the UN 2030 SDGs on education and entrepreneurship.
Calendar	**17/04:** Nominations deadline **28/04:** Confirmation of acceptance **Start date: 15/05:** 1st Virtual part / 4h **End date: 03/07:** final session / 4 h **16-20/06:** physical part in Naples
Total number of hours:	**36** (online: 8 h / on-site: 28 h)
Teacher(s) in charge	Marco Ferretti, Adele Parmentola
Number of participants	The minimum number of participants is **10**, maximum is **24**. Each SEA-EU university can propose up to 3 students.

Mobility costs	This mobility is eligible for Erasmus+. **Please contact your university for more information.**
Contact	Regarding organizational aspects: seaeu.upn@uniparthenope.it Regarding pedagogical aspects: adele.parmentola@uniparthenope.it

Pedagogical content

Target group / Expected student profile	This program is designed for bachelor's and master's students interested in innovation ecosystems, entrepreneurship, and economic development. It is particularly suited for students from fields such as business, economics, management, innovation studies, and public policy, but it is also open to those from interdisciplinary backgrounds with an interest in regional development, startups, and innovation-driven growth.
Requirements Academic background	English B1 (test can be taken on EU academy)
Learning objectives/outcomes:	This program equips students with the skills to navigate and analyse innovation ecosystems, understanding how entrepreneurs, governments, universities, and investors collaborate to drive economic growth. Participants will learn to map ecosystems, assess their performance, and identify best practices that can be applied in different regions. Through hands-on activities, including a business simulation and field visits, students will gain practical insights into startup support systems and the role of innovation in fostering entrepreneurship—especially among women. By the end of the course, they will be better prepared to engage with innovation networks and explore entrepreneurial opportunities in a global context.
Any required material/software to take part to the course:	A laptop or tablet is preferable for interactive sessions, business simulations, and group activities. Access to standard office software (e.g., Microsoft Office or Google Workspace) is recommended. Additional materials, including readings and case studies, will be provided during the course. No specialized software is required beyond what will be introduced in the program.
ECTS:	**3 ECTS** (36 hours)

Evaluation:	Students will be assessed based on their active participation, engagement in business simulations and group activities, and contributions to discussions. The final evaluation may include a group project, presentation, or written reflection on key learnings from the course. Specific assessment criteria will be provided at the start of the program.
Language of the course	English

Structure of the course

Modules	Timing	Learning Objectives, Contents, Modalities of work, evaluation... any relevant information for the applicants.
Virtual part:	15 May 2025 – 03 July 2025	8 hours of introduction to the course and of final session.
Physical part:	16-20 June 2025	28 hours in a week-study tours, workshops, project seminars and lectures.

Practical information

Accommodation recommendations	At the link Uniparthenope_Brochure-VisitNapoli a list of accommodations is provided. "Parthenope" University will provide participants with lunches.
Venue/Course location	Parthenope University of Naples – Pacanowski building Via G. Parisi 13, Naples
Contact of the person in charge of signing the OLA	Paolo Mazzocchi (paolo.mazzocchi@uniparthenope.it)