

# A semester by semester summary



## Induction week: finding our bearings

During this introductory induction week the host university will also be giving information about the entire programme. During this week you will also get to know each other whilst learning about sustainability - where it comes from, what defines it and will learn how to reconnect to nature - as well as find out why this reconnection is so important for future managers.

### Course list:

- **Finding our bearings (5 ECTS)**



## Semester 1: Setting the course and setting sail

In the first semester, you will learn to contextualise the future skills that they will develop in order to set the course before setting sail.

With some sound knowledge of economics, human behaviour and political economy, you will learn the contexts within which modern organisations operate. The course on the state of the planet will get students diagnosing the severity of the climactic issues afoot and the positive impact organisations could have, if managed sustainably.

### Course list:

- **Economics for Sustainability Managers (5 ECTS)**
- **Human Behaviour (5 ECTS)**
- **State of the Planet (5 ECTS)**
- **Political Economy, with a Focus on Maritime Cities and Regions (5 ECTS)**
- **Stakeholders Management (5 ECTS)**



## Semester 2: Changing Tack

Changing tack refers to changing the direction of the sailing boat alongside the wind - nature's driver. In the programme, you will be asked to learn about, and critically analyse how different management functions are performed in contemporary business, and how they can be implemented with a sustainable focus: innovating whilst complying with regulations; using data analysis capabilities to strategise and plan ahead, learning to use the strengths of a diverse workforce to co-create a path forward whilst battling risk and staying resilient.

### Course list:

- **Marketing for Sustainable Business Models (5 ECTS)**
- **Data Analytics & Quantitative Analysis (5 ECTS)**
- **Entrepreneurship for Sustainability (2,5 ECTS)**
- **Human Resources Management in the Sustainability Transition (5 ECTS)**
- **Sustainable Finance (5 ECTS)**
- **Governance, Regulation and Compliance (5 ECTS)**
- **Current Issues in Management for Sustainability (2,5 ECTS)**



## Semester 3: Land Ahoy

Once you have absorbed the critical elements of management functions, the next step is to get them to devise alternative business practices for achieving more sustainable business outcomes. Using some classical management ideas, you will be provided with knowledge and tools that would enable you to become a better strategic, resilient leader: a critical asset in an ever more tumultuous and uncertain environment. You will learn to manage risk, look at ways to account for their sustainability efforts, engage in effective dialogue with diverse stakeholders and communicate efficiently and effectively to activate collective sustainable action.

### Course list:

- **Resilience and Risk Management (5 ECTS)**
- **Sustainability Accounting & Reporting (5 ECTS)**
- **Sustainable Strategic Management (5 ECTS)**
- **Applied Leadership Development (5 ECTS)**
- **Dialogue Methods & Communication (5 ECTS)**
- **Epistemology & Research Skills (5 ECTS)**

## Semester 4 Coming Ashore

To complete your journey, students are welcomed ashore; now, they are invited to put what they have learned over the past three semesters into practice.

To do this, you may choose between the internship track or the research track.

In the Internship track, students work inside a company for 15 weeks, getting to know the objectives, operations and outcomes of the organisation in order to help them in their sustainability efforts. The student will then be asked for a master's project and a portfolio. This track still allows students to go on to doctoral level studies in 4 of the 6 countries in the consortium (except Malta and Nord).

The research track is perfect for students who may have doctoral (PhD) training in mind, have a concrete research idea and/or would like an entire semester to work on it supported by the expertise of an academic supervisor. They will be on mobility at an institution of their choice amongst the 4 universities that they have not already visited during their studies. This track allows you to go on to doctoral level studies at all 6 universities of the consortium.

### **Option 1 -**

- **Internship (15 ECTS)**
- **Master's Project (15 ECTS)**

### **Option 2**

- **Master's Dissertation (30 ECTS)**

You should choose between these two options by the end of the second semester of first year (Y1).

