

Blended Intensive Program

General information

Course Title	Halfway there? Reaching the goal of 50% mobility
Coordinating institution	University of Split (UNIST) Erasmus code: HR SPLIT01
Partner institutions	University of Cadiz (UCA) Nord University (NU)
BIP Code	2023-1-HR01-KA131-HED-000122123-5
Abstract: (few lines describing the course)	<p>This programme explores key aspects of internationalisation in higher education, bringing together professionals to share insights, exchange experiences, and build collaborative strategies. The discussions will address:</p> <p>Mobility Measurement Framework: Developing and implementing tool to measure all forms of mobility, including physical, virtual, and blended experiences.</p> <p>BIP and International Week: Showcasing effective practices in organising Blended Intensive Programmes (BIPs) and International Weeks to foster collaboration, cultural exchange and internationalisation at home.</p> <p>Joint Study Programmes: A workshop featuring case studies, including the SEA-EU joint bachelor programme in Sustainable Blue Economy, to illustrate the design, implementation, and impact of transnational degree initiatives.</p> <p>Intercultural Workshop: Strengthening intercultural competencies and promoting inclusivity in diverse academic settings.</p> <p>Resilience at Work: Enhancing strategies for maintaining well-being and adaptability in internationalised and dynamic work environments.</p> <p>Inclusive Communication: Promoting effective and equitable communication strategies to ensure all voices are heard and valued in diverse international settings.</p> <p>This event aims to inspire participants to adopt innovative approaches to internationalisation, fostering resilience, sustainability, and inclusivity across their institutions.</p>
Erasmus+ priorities addressed	Digital transformation Inclusion and diversity
Number of ECTS	n/a
Calendar	<ul style="list-style-type: none"> Nomination/application deadline: 10/02/2025

	<ul style="list-style-type: none"> • Confirmation of acceptance by: 21/02/2024 • Virtual component date(s)/ number of hours: 29/04/2025, 2 hours • Dates of on-site/physical component: 05 – 09/05/2025
Number of participants	The minimum number of participants is 15, maximum is 30. Equal distribution of available places among SEA EU partners shall be applied, if applicable.
Mobility costs	Participants interested in this program apply for Erasmus+ financing to their home universities in accordance with their internal procedures.
Contact	intweek@oss.unist.hr Responsible person for signing Mobility agreements: Ana Ćosić, acosic@unist.hr
City & country of the physical mobility	Split, Croatia
Apply to	https://forms.office.com/e/6bBHduTwmE

Pedagogical information

Target group / Expected profile	International relations officers and staff working on internationalisation
Requirements/ Academic background/	<ul style="list-style-type: none"> • English B2 • experience in mobility and internationalisation
Selection of participants	To be done by the hosting institution – the University of Split Selection criteria: diversity of institutions, priority to SEA EU partners
Selection criteria	<ul style="list-style-type: none"> • Academic background • Formal or informal experience with the topic • Proven interest • Diversity and Inclusion criteria
Study field (ISCED Code)	0312 International relations
Description of the physical component (please include any relevant information for the applicants):	The following topics focusing on internationalisation shall be discussed: <ul style="list-style-type: none"> • Mobility measurement framework/how to measure all forms of mobilities • BIP and International Week good practices • Internationalisation at home • Joint study programmes workshop/Example of SEA EU joint

	<p>bachelor study programme Sustainable Blue Economy</p> <ul style="list-style-type: none"> • Intercultural workshop • Inclusive communication • Resilience at work
Description of the virtual component (please include any relevant information for the applicants):	The virtual component will be the opportunity for participants to meet, to discuss organisational aspects, provide instructions and useful advice to participants regarding physical part of the BIP programme.
Learning objectives/outcomes:	<p>By participating in this programme, participants will:</p> <p>Understand Mobility Metrics: Gain knowledge on proposed framework and tool to measure various forms of mobility, including physical, virtual, and blended.</p> <p>Explore Good Practices: Identify effective strategies and examples from Blended Intensive Programmes (BIPs) and International Weeks to enhance internationalisation efforts.</p> <p>Develop Collaborative Programmes: Acquire insights into the design and implementation of joint study programmes, such as the SEA-EU Sustainable Blue Economy bachelor programme.</p> <p>Enhance Intercultural Competencies: Build skills to navigate and foster inclusivity in multicultural academic and professional environments.</p> <p>Promote Resilience: Learn strategies to maintain well-being and adaptability in the context of internationalised work environments.</p> <p>Master Inclusive Communication: Understand and apply communication practices that ensure equity and respect for diversity in international and intercultural settings.</p> <p>These outcomes aim to equip participants with practical skills and innovative ideas to strengthen their institutions' internationalisation strategies.</p>
ECTS credits to be recognized:	N/A
Certificates	Upon successful completion, Certificate of attendance will be issued.
Language of the course	English

Draft programme

Virtual part: 29 April, 10.00 - 12.00 (CET)

The link will be provided to the registered/accepted participants

Physical part: 5 – 9 May 2025

<p>Monday, 5 May 2025</p>	<ul style="list-style-type: none"> • Welcome address and introduction • Setting up a mobility measurement framework: how to measure all forms of mobilities (physical and online, with regards to duration, outcome etc. - factors to be taken into account) • Joint study programmes workshop/Example of SEA EU joint bachelor study programme Sustainable Blue Economy • Croatian language crash course • City tour
<p>Tuesday, 6 May 2025</p>	<p>Workshops day - Cooperating in an intercultural and inclusive environment</p> <ul style="list-style-type: none"> • Intercultural Workshop: Strengthening intercultural competencies and promoting inclusivity in diverse academic settings. • Resilience at Work: Enhancing strategies for maintaining well-being and adaptability in internationalised and dynamic work environments. • Inclusive Communication: Promoting effective and equitable communication strategies to ensure all voices are heard and valued in diverse international settings. • Surprise event
<p>Wednesday, 7 May 2025</p>	<ul style="list-style-type: none"> • Social and cultural activity – St. Domnius Day (Patron Saint of Split)
<p>Thursday, 8 May 2025</p>	<ul style="list-style-type: none"> • BIP and International Week good practices – presentations by the host and participating universities • Systems Thinking for Complex Problem-Solving Workshop
<p>Friday, 9 May 2025</p>	<ul style="list-style-type: none"> • Wrap-up, conclusions, certificates of attendance award

Practical information

Accommodation recommendations	Booking.com Airbnb
Venue	Address: University Department of Professional Studies, Kopilica 21, 21000, Split
Any tips?	https://visitsplit.com/en/1/welcome-to-split