

Staff Week

Crafting Qualitative Research in Management & Accounting

Naples, 4-6 November 2025

General information

Hosting Institution:	Parthenope
Staff Week Title	Crafting Qualitative Research In Management & Accounting
Abstract: (few lines describing the staff week that SEA-EU partners can use for dissemination)	<p>This Staff Week aims to provide a dynamic program designed to empower SEA-EU academic staff to delve into qualitative research in Management & Accounting.</p> <p>This three-day event offers a platform for participants to broaden their understanding of the evolution of Qualitative Research, including the methods, approaches, and theoretical frameworks with a focus on management and accounting topics.</p> <p>To this end, presentations, debates, and practical workspaces will be combined. Related activities to improve team building are also included.</p> <p>Furthermore, participants will attend the International Workshop "Crafting Qualitative Research in Management and Accounting" to promote interesting discussions on qualitative research methods, mutual feedback, and constructive exchanges. They will also have the opportunity to present a full paper/extended abstract according to the call (please see the attached poster).</p>
Application details and deadline	<p>Registration deadline: 24 August 2025</p> <p>To register please contact your University's SEA-EU Office.</p>
Dates of the staff week	4, 5 & 6 November 2025
Number of participants	The minimum number of participants is 9, maximum is 18 Each SEA-EU university can propose up to 2
Mobility costs	Travel expenses and accommodation can be covered through the ERASMUS+ Staff Mobility.
Contact	<p>Information: seaeu.upn@uniparthenope.it</p> <p>Mobility paperwork: ufficio.internazionale@uniparthenope.it</p>

Contents

Target group / Expected profile of participants	Academics and PhD Students interested in qualitative research with a background related to Management & Accounting.
Requirements	English B1
Agenda	<p>This 3-day Staff Week offers a dedicated space for academic staff from SEA-EU partner institutions to explore, discuss, and co-develop approaches to qualitative research in the fields of management and accounting. qualitative inquiry in academic practice across the alliance.</p> <p>Over three days, participants will engage in a range of interactive sessions, academic discussions, and networking opportunities. The program is designed not only to build technical and theoretical understanding but also to enhance the capacity for collaborative research and innovation within the SEA-EU framework.</p> <p><u>Day 1</u> will begin with a welcome session and introductions, setting the stage for the week ahead. Participants will then engage in foundational discussions on qualitative research in management and accounting, with contributions from invited experts. A panel and open discussion will allow for the sharing of institutional practices and identification of common challenges and opportunities in SEA-EU universities. The day concludes with a networking dinner, reinforcing informal exchanges among participants.</p> <p><u>Day 2</u> and <u>Day 3</u> will integrate the international workshop “Crafting Qualitative Research in Management & Accounting”, providing participants with the chance to attend keynote lectures, parallel sessions, and interactive panels. These sessions are aimed at deepening understanding of qualitative methodologies and exploring their application in real-world academic contexts. The inclusion of this international workshop within the Staff Week framework offers participants an enriched experience, blending training with scholarly engagement.</p> <p>This Staff Week promotes the SEA-EU vision of transnational academic cooperation and supports the professional development of academic staff in qualitative research. It provides a unique opportunity to build long-lasting academic relationships and initiate collaborative projects that contribute to the internationalization of research and teaching practices across the alliance.</p>

Practical information

Accommodation	See HERE
Address of the course	<p>Tuesday, 4 November 2025 University of Naples "Parthenope" - Palazzo Pacanowsky Department of Business and Economics (DISAE) Via Generale Parisi, 13, 80132 Napoli (NA) – Italy https://disae.uniparthenope.it/</p> <p>Wednesday, 5 November - Thursday, 6 November 2025 University of Naples "Parthenope" – Villa Doria d'Angri Via Francesco Petrarca, 80, 80123 Napoli (NA) - Italy https://www.uniparthenope.it/Portale-Ateneo/villa-doria</p>