

Blended Intensive Program

Leadership and Soft Skills for Modern Organizations

UPN

Important note:

Students interested in this program have to apply to their home university according to the internal procedure. Student applications made directly to the hosting institution will not be considered.

General information

BIP Title	Leadership and Soft Skills for Modern Organizations
Coordinating institution	Parthenope University of Naples Erasmus Code: I NAPOLI 03
Partner institutions	University of Gdansk University of Algarve Nord University (tbc)
BIP Code	2025-1-IT02-KA131-HED-000309965-2
Abstract	The Erasmus+ Blended Intensive Programme (BIP) "Leadership and Soft Skills for Modern Organizations" is an international educational programme developed within the SEA-EU Alliance. The programme aims to support students in developing leadership capabilities and transversal soft skills that are increasingly relevant in contemporary organizational contexts. Through a combination of online learning activities and an intensive in-person experience hosted by the Parthenope University of Naples, students will participate in experiential workshops, simulations, collaborative activities, challenge-based learning, and intercultural teamwork. The programme promotes the development of communication, collaboration, leadership, creativity, self-awareness, problem-solving, resilience, and intercultural competencies.

Calendar	Online: 23-25 September 2026 In person: 28 September – 2 October 2026
Total number of hours	36 (online: 8 h / on-site: 28 h)
Teachers in charge	UPN: Filomena Buonocore
Number of participants	The minimum number of participants is 13, the maximum is 24. The standard allocation is 3 students per partner . If some partner institutions do not nominate any students, the remaining vacancies may be redistributed, allowing other institutions to nominate more students from the waiting list.
Mobility costs	This mobility is eligible for Erasmus+. Please contact your university for more information.
Contact	BIP Coordinators: Filomena Buonocore, Professor ORGANISATIONAL ASPECTS: seaeu.upn@uniparthenope.it The sending institution should send nominations to the UPN Erasmus Office using the following e-mail address erasmus.bip@uniparthenope.it keeping seaeu.upn@uniparthenope.it in copy. Nominations should report for each student: • Name • Last Name • e-mail address

Pedagogical content

Target group / Expected student profile	The course is open to Bachelor, Master, and Doctoral students from various fields
ISCED code	0413

Requirements Academic background	English B2 or equivalent level
Learning objectives/outcomes	Upon successful completion of this course students will have developed a deeper understanding of the role of leadership and transversal soft skills within contemporary organizations. Through experiential and collaborative learning activities, participants will strengthen their communication, teamwork, problem-solving, and decision-making abilities while improving their capacity to work effectively in multicultural and interdisciplinary environments. The programme will also foster self-awareness, emotional intelligence, resilience, adaptability, and intercultural understanding, enabling students to approach organizational challenges with collaborative, reflective, and globally oriented minds.
Any required material/software to take part to the course	Participants are required to have: • A laptop or tablet with internet connection; • Access to Microsoft Teams or equivalent online collaboration platforms; • Basic digital collaboration tools (e.g., shared documents and presentation software);
ECTS	3 ECTS
Evaluation	The evaluation will be based on students' active participation in both online and in-person activities, engagement in collaborative and experiential tasks, and contribution to group work and discussions.
Transcript of records will be issued	Upon successful completion (attendance and evaluation), a Certificate of Attendance and a Transcript of Records (failed/passed) will be issued.
Language of the course	English

Structure of the course

Modules	Timing	Learning Objective, Contents, Modalities of work, evaluation

Virtual part	23-25 2026 September	Day 1 – Introduction to the BIP (4 hours) This session will introduce students to the educational objectives and international dimensions of the BIP, promoting interaction among participants from the SEA-EU alliance universities. The activities will focus on the transformation of work and on the growing importance of soft skills and transversal competencies in contemporary organizations. Particular attention will be devoted to self-awareness and personal development, encouraging students to reflect on their individual strengths, communication styles, and capacity to collaborate effectively in multicultural and dynamic environments. Day 2 – Leadership in Contemporary Organizations (4 hours) This session will explore the main theories and approaches to leadership in contemporary organizations, with a specific focus on transformational and collaborative leadership models. Students will analyze the role of leadership in organizational change processes and in the management of teams operating in complex and evolving contexts. The session will also encourage discussion on leadership challenges in international and multicultural environments, promoting critical reflection on communication, participation, and collaborative decision-making.
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Physical part	28 September – 2 October 2026	Day 1 – Hackathon for Soft Skills (5 hours) Students will participate in a collaborative hackathon focused on solving organizational and managerial challenges in multicultural teams. Through rapid idea generation, pitching, and group decision-making, participants will strengthen their ability to collaborate effectively, communicate ideas clearly, and manage complex problems in dynamic environments. Main soft skills developed: teamwork, problem-solving, communication, creativity, adaptability, time management, leadership under pressure. Day 1 – Informal dinner and music “Slice, Talk & Connect” (3 hours) Students will participate in an informal social and networking activity designed to encourage interaction and relationship-building among participants from different countries and cultural backgrounds. Students will have the opportunity to get to know each other, foster team cohesion, and create a collaborative and inclusive atmosphere for the entire programme. Main soft skills developed: interpersonal communication, networking, intercultural interaction, relationship-building, openness. Day 2 – Bio Pilates (5 hours) The Bio Pilates session will combine physical movement, breathing techniques, and body awareness exercises to promote personal well-being and mental focus. The activity is designed to help students develop resilience and self-management skills, which are increasingly recognized as
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		essential competencies for sustainable leadership and healthy organizational environments. Main soft skills developed: stress management, resilience, self-regulation, mindfulness, work-life balance, emotional well-being. Day 3 – LEGO® Serious Play® (5 hours) Through the LEGO® Serious Play® methodology, students will explore leadership styles, organizational dynamics, and team interactions using experiential and metaphor-based learning activities. The workshop encourages reflective thinking and enhances participants' capacity to communicate perspectives, understand others, and foster collaborative leadership practices. Main soft skills developed: creative thinking, self-awareness, active listening, collaboration, emotional intelligence, storytelling, reflective leadership. Day 4 – Role playing for negotiation and management conflict (5 hours) This experiential workshop will engage students in interactive simulations and group-based activities aimed at strengthening leadership and interpersonal effectiveness. Participants will learn how to manage group dynamics, negotiate different viewpoints, and build trust within teams operating in international and organizational contexts. Main soft skills developed: negotiation, conflict management, decision-making, interpersonal communication, trust-building, collaborative leadership.
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		Day 5 – Cultural Day (5 hours) The Cultural Day will provide students with the opportunity to explore the cultural and historical heritage of Naples through guided visits and shared activities. By interacting in an international setting, participants will enhance intercultural understanding, strengthen relational skills, and develop a broader global perspective on collaboration and organizational diversity. The cultural activities will include visits to significant historical and cultural sites in the city of Naples, encouraging intercultural exchange and informal networking among participants. Main soft skills developed: intercultural communication, openness, adaptability, networking, global mindset, social awareness. <u>Please note that these activities may be subject to change depending on organisational needs.</u>
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Practical information

Accommodation recommendations	Please refer to the SEA-EU Welcome to Naples Handbook for accommodation suggestions and further useful information. UPN will provide participants with lunches.
The physical mobility will take place at... (address of the course)	- Parthenope University of Naples, Via Generale Parisi 13, 80132 Naples, Italy - Villa Doria d'Angri, Via Petrarca 80, 80122, Naples, Italy
Tips	Participants are encouraged to actively engage in all learning activities and collaborative experiences offered during the programme. Since the BIP adopts an experiential and interactive approach, students should be prepared to work in multicultural teams, participate in discussions and simulations, and contribute to group-based activities. It is recommended to bring a personal laptop or tablet for digital collaboration tasks.