



EUROPEAN UNIVERSITY OF THE SEAS

Blended Intensive Program / Template

Important note: students interested in this program have to apply to their home university according to the internal procedure. Students' applications made directly to the hosting institution will not be considered.

General information

Course Title	Sustainable Tourism Development in Arctic Coastal Communities
BIP Code	2025-1-NO01-KA131-HED-000335081-3
Homepage	https://www.nord.no/en/study-programmes/nord-summer-school
Abstract: (few lines describing the course that SEA-EU partners can use for dissemination)	<p>This course takes place as a part of Nord Summer School 2026</p> <p>This course combines social science perspectives with hands-on fieldwork to explore how tourism can thrive while protecting fragile ecosystems and cultural heritage. Students critically examine how tourism interacts with local communities, governance structures, cultural heritage, and environmental sustainability in the Arctic context.</p> <p>Highlights:</p> <ul style="list-style-type: none"> ✓ Field excursions to Arctic coastal destinations in Northern Norway (e.g., Saltstraumen, Kjerringøy) ✓ Engage with local tourism entrepreneurs and researchers ✓ Topics include sustainability, regenerative tourism,

	<p>and multispecies tourism ✓ Part of Nord University's Arctic Research Group</p> <p>Assessment: Oral presentation based on a real-world case study developed during the week.</p>
Calendar	<p>The students apply directly to Nord University. Places are awarded on first come- first served basis.</p> <p>Application form and course description: https://www.nord.no/en/studies/courses/sum1008</p> <p>Final application deadline : 1. May</p>
Total number of hours:	30
Teacher(s) in charge	<p>Dr. Hindertje (Hin) H. Heemstra, professor FSV Dr. Albina Pashkevich, Associate professor, FSV</p>
Number of participants	<p>The minimum number of participants is 10, maximum is 20 Each SEA-EU university can propose up to 5 students.</p>
Mobility costs	<p>This mobility is eligible for Erasmus+ funding. Please contact your university for more information.</p>
Contact	<p>Regarding organizational aspects: Kai-Martin Johnsen, kai-martin.johnsen@nord.no</p> <p>Regarding pedagogical aspects: Dr. Hindertje (Hin) H. Heemstra hin.h.heemstra@nord.no</p> <p>Contact email for students : summerschool@nord.no</p>

Pedagogical contents

Target group / Expected profile	<p>The course is open to bachelor students enrolled in a social science program</p>
Requirements Academic background	<p>Language requirement : minimum English B2 (test can be taken on EU academy)</p> <p>Students who meet one of the following criteria are qualified for Nord Summer School 2026:</p>

	<p>If you are enrolled as a student at one of the SEA-EU Alliance universities, which are:</p> <ul style="list-style-type: none"> • University of Cadiz • University of Bretagne Occidentale • Kiel University • University of Gdańsk • University of Split • University of Malta • Parthenope University of Naples • University of Algarve <p>or</p> <p>If you are a student with an active study right at a university or university college in Norway.</p> <p>or</p> <p>If you are a student with an active study right at a university with whom Nord University has an exchange agreement with (Erasmus + or other agreement)</p> <p>If you are unsure, please reach out to us: summerschool@nord.no</p>
<p>Learning objectives/outcomes:</p>	<p>Knowledge</p> <ul style="list-style-type: none"> • Acquire a broad understanding of innovative sustainable tourism principles, like regenerative tourism and the posthuman turn, and their application in Arctic coastal communities. • Explore the distinctive challenges and opportunities associated with tourism, development, and the preservation of cultural and natural heritage in the Arctic context. • Gain broad understanding of the historical, cultural, and environmental factors shaping tourism in Arctic regions. <p>Skills</p> <ul style="list-style-type: none"> • Apply sustainable tourism concepts to practical and theoretical challenges, making informed decisions. • Gain insight into ethical considerations and responsible tourism practices in Arctic environments. • Reflect on the interconnectedness of economic development, environmental preservation, and community well-being. • Develop research and analytical skills through engagement with real-world case studies.

	<p>General Competence</p> <ul style="list-style-type: none"> • Plan and execute collaborative projects that contribute to the sustainable development of tourism in coastal communities. • Communicate effectively on academic subjects related to sustainable tourism and practices of use of Arctic's natural and cultural heritage, both in writing and orally. • Communicate important academic subject matters such as theories, problems and solutions, both in writing and orally, as well as through other relevant forms of communication • Exchange opinions and experiences with others with a background in the field, thereby contributing to the development of good practice
Any required material/software to take part to the course:	Laptop
ECTS:	3
Evaluation:	<p>Compulsary participation in one online session and physical teaching week in Bodø.</p> <p>The course concludes with an oral examination in the form of a presentation, where students present their findings and propose strategies for sustainable and regenerative tourism development.</p>
Transcript of records will be issued ...	<i>Failed/passed</i>
Language of the course	English

Structure of the course

	Timing	
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Virtual part:	June, 11th 2026	Introduction, background and presentation of literature to prepare the visit
Physical part:	June 29th-July 3rd	<p>Tourism in the Fennoscandian Arctic has experienced significant growth. In 2019, Arctic Norway, including Svalbard, Bjørnøya, Jan Mayen, and the mainland counties of Nordland, Troms, and Finnmark, recorded 4.2 million overnight stays, with 1.6 million by international visitors. Similarly, Arctic Finland's Lapland Region, known for attractions like Santa Claus tourism, saw 3.1 million overnight stays, 1.6 million of which were by international guests. In Sweden, the "Arctification" trend was evident, with 218 Arctic-themed businesses established in the northern counties of Norrbotten and Västerbotten by 2019.</p> <p>Amidst the growth of visitor numbers, we are critically engaging with the complexities of sustainable tourism development. Throughout this summer course we apply collaborative learning approaches, work with research-based case studies, and engage with local tourism and hospitality entrepreneurs. We will organise an excursion to see tourism in action, talk to coastal tourism entrepreneurs, and experience the unique nature of the Arctic. This approach, combining theory and practice, will offer an understanding of coastal tourism development, valuable work-life experience and insights that are helping you to practice your theoretical skills. During the course, we will explore the theoretical foundations of change and innovation, regenerative tourism development, the posthuman turn in tourism. We will apply the conceptual concepts of the course to a case in order to equip students with a deeper understanding of the practices necessary</p>

		<p>to achieve a sustainable and regenerative future for Arctic tourism.</p> <p>In this video you can get an example of the summer school of 2024: https://youtu.be/9nGB6vIITwg?si=VrRILSpxmsAFybc-</p> <p>Students will work in pairs on a case throughout the week, and share their insights and ideas with the rest of the group during our last day (examination in the form of an oral presentation).</p>
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Practical information

Accommodation recommendations		
The physical mobility will take place at... (address of the course)		Campus Nord University, Bodø
Any tips		Bring all-weather clothes to be outside in the Arctic summer, sunglasses and a laptop/tablet
Contact of the person in charge of signing the OLA		<i>Jowan Abbas Mohammed</i> Jowan.a.mohammed@nord.no