



EUROPEAN UNIVERSITY OF THE SEAS

Blended Intensive Program / Template

Important note: students interested in this program have to apply to their home university according to the internal procedure.

Students' applications made directly to the hosting institution will not be considered.

General information

Course Title	Leaders for Digital and Sustainable Futures: <i>Gaining Experience in Arctic Norway</i>
BIP Code	2026-1-NO01-KA131-HED-000432539-8
Abstract: (few lines describing the course that SEA-EU partners can use for dissemination)	The course explores how organisations put digital innovation and sustainability goals into practice. Through visits to organisations located above the Arctic circle, students examine the choices leaders face: whose interests matter, how trust enables cooperation, and how organisations account for their actions. The course connects governance in complex environments, digital transformation and sustainability management. Working on an organisational case, students map stakeholder relationships, compare possible responses and develop a practical improvement proposal. Asynchronous online modules, with recorded lectures, prepare students for the five-day programme in Bodø, Norway. Online opening and closing sessions bring students together before travel. Field visits, guided reflection and project mentoring help students to develop their group reports and prepare for presentations, which marks the course completion. In addition to versatile educational activities, the students need to be prepared to experience all wonderful out-of-class activities the Norwegian summer has to offer!
Partners	Nord University, Bodø

	University of Cádiz University of Udine
Calendar	Period of the online component : 12.04-14.05.2027 Physical presence week : 14.06. – 18.06.2027 Nomination deadline : 05.01.2027 <i>Students interested in participating must apply directly to their home university.</i>
Total number of hours:	180 The online component totals 60 hours: asynchronous modules 52 hours, opening and closing sessions 4 hours, and the individual written note 4 hours. Case preparation, report development, presentation preparation and scheduled work in Bodø total 120 hours.
Teacher(s) in charge	Veronika Vakulenko, veronika.vakulenko@nord.no
Number of participants	The minimum number of participants is 10, maximum is 20 The University of Cadiz can propose up to 5 students for participation and up to 2 students on the waiting list. Each other SEA-EU university can propose 1 student for participation and 2 students on the waiting list. The University of Udine (non-SEA-EU partner) can participate with up to 5 students.
Mobility costs	This mobility is eligible for Erasmus+ funding.. Please contact your home university for more information.
Contact	Regarding organizational aspects: Sandra Wiik, sandra.wiik@nord.no Elena Popova, elena.popova@nord.no Regarding pedagogical aspects: Veronika Vakulenko, veronika.vakulenko@nord.no

Pedagogical contents

Target group / Expected profile	Applicants must be enrolled in a bachelor's or master's programme at a participating institution and have sufficient knowledge English for academic discussion and written assignments. Basic knowledge of management, organisation or public administration is recommended. All students meet the same bachelor-level outcomes and assessment criteria.
Requirements Academic background	Language requirement : minimum English B2 (test can be taken on EU academy) Academic background in business management, organisation management or public administration is highly recommended.
Learning objectives/outcomes:	Learning outcomes After completing the course, the student: Knowledge – can understand the concept of stakeholder theory, social capital, social accountability and theory of change in organisational change; – can describe how digital transformation and environmental and social sustainability considerations affect organisational decisions. Skills – can analyse organizational challenges and create a stakeholder map; – can compare different alternatives of organizational development and identify improvements through a theory of change with explicit assumptions and indicators. General competence – can contribute to international teamwork and recognise ethical issues, trade-offs and limitations of organizational transformations; – can communicate and defend the team's analysis and recommendation in writing and orally.
Any required material/software to take part to the course:	Suggested to have a PC/Laptop with access to Zoom. Canvas will be used as learning platform. The Participants will gain access to Canvas after official admission to the BIP.

ECTS:	6 ECTS
Evaluation:	Students' learning will be evaluated through an individual reflection note, a group case report, and a final presentation, focusing on the application of theoretical knowledge, critical thinking, teamwork, and practical cases.
Exam	Assessment is pass/fail. The student must pass both course components; the online component must be passed before the physical participation.
Language of the course	English

Structure of the course

Timing and description	
Virtual part:	
12 April – 14 May 2027	12.04.2026: Opening online session 12.04. – 13.05.2026: Three modules of asynchronous study. Each consists of four recorded lectures covering each of the topics. The written note is a separate course-level activity. 14.05.2026: Closing online session 15.05.-11-06: Group work and preparation of draft report by each group; Project teams comprise of three or four students. Module 1 Governing in complex environments Responsible: Nord University. - Developing social contacts and navigating business relationships - How business relationships develop: interorganisational trust. - Understanding relationships through stakeholder theory and social capital. - Social accountability and theory of change. Module 2 Digital transformation Responsible: University of Udine. - Theories and perspectives on digital innovation

	- The digitalization of services, processes, and functions - Emerging issues and regulation - Smart businesses, smart cities Module 3 Sustainability management Responsible: University of Cádiz. - Sustainability and its core components: environmental, social and governance (ESG). - ESG disclosures as a way to improve performance. The stakeholders' perspective. - Greenwashing and the lack of credibility of sustainability information. - Voluntary and mandatory disclosure of sustainability information
Physical part:	
14–18 June 2027	Schedule: Monday–Thursday: 09:00–13:00 and 13:00–16:00. Friday: presentations 09:00–13:00; results, feedback and closure 14:00–15:00. Day 1 • Programme introduction • Governance in complex environments • Field visit 1 to a local organisation • Reflection: linking practice to governance challenges Day 2 • Digital transformation and innovation • Field visit 2 to a local organisation (business / public sector / industry) • Reflection and application to the report Day 3 • Sustainability and responsible governance • Field visit 3 to a local organisation (business / public sector / industry) • Reflection and application to the report Day 4 Project development and preparation of presentations Day 5 Student presentations Feedback and course closure

Practical information

Accommodation recommendations	Accommodation will be reserved for student participants who have applied within the deadline. It is available through Nord's accommodation service Studentinord : https://www.studentinord.no/shorttermrentbodo
The physical mobility will take place at... (address of the course)	Nord University Campus Bodø Universitetsalleen 11 8026 Bodø, Norway
Any tips	
Contact of the person in charge of signing the OLA	Sandra Wiik sandra.wiik@nord.no