

SEA-EU Virtual Module description

Module offers for the 'SEA-EU Virtual Modules'

General Information

Module/Course Name	Tourism and Sustainability	
Module/Course Code	14661020	
Field of Education	Generic programmes and qualifications	☐
	Education	☐
	Arts and humanities	☐
	Social sciences, journalism and information	☒
	Business, administration and law	☐
	Natural sciences, mathematics and statistics	☐
	Information and Communication Technologies	☐
	Engineering, manufacturing and construction	☐
	Agriculture, forestry, fisheries and veterinary	☐
	Health and welfare	☐
	Services	☐
Study programme	Master in Tourism Economics and Regional Development; and Master in Tourism Organizations Management	
Number of ECTS and total student workload	6 ECTS, and 156 hours	
Contact hours and Independent study hours	Contact hours: 33 hours, Independent study: 123 hours	
Typology of contact hours	Lectures: 30 hours, Tutorial sessions: 3 hours	
Academic Year	2026/2027	
Semester / Specific period	September-January / October-January	
Teaching Language	English	
Delivery mode	Hybrid	
Responsible Lecturer	Name: Pedro Pintassilgo E-Mail: ppintas@ualg.pt	

Other lecturers	Name: João Albino Silva E-Mail: jsilva@ualg.pt Name: Slađana Pavlinović Mršić (University of Split) E-Mail: spavlinovic@efst.hr
Learning outcomes	After completing this course, students should be able to: 1) Discuss the concept of sustainability applied to tourism; 2) Reflect upon the forms of interaction between tourism and the environment; 3) Analyse methods to assess the economic value of natural resources on which tourism is based; 4) Reflect upon sustainable development models for tourist destinations; 5) Discuss the social dimension of tourism; 6) Understand how tourism can contribute to the Sustainable Development Goals.
Key learning outcomes (to be included in the Certificate)	• Reflect upon the forms of interaction between tourism and the environment; • Analyse methods to assess the economic value of natural resources on which tourism is based; • Discuss the social dimension of tourism.
Course contents	1. Concept of Sustainable Tourism 2. Interaction between Tourism and the Environment 3. Economic Valuation of Touristic Natural Resources 4. A Sustainable Perspective on Tourist Destinations 5. The Social Dimension of Tourism 6. Tourism and the Sustainable Development Goals
Prerequisites and/or recommended academic background	-
Assessment	Assessment Model The primary method of assessment is the In-class Assessment (A). Students who do not pass the In-class Assessment (A) and who meet the required prerequisites are eligible for an additional assessment: a written examination during the Regular/Normal Season (B). Finally, all enrolled students who do not pass either the In-class Assessment (A) or the Regular/Normal Season

	examination (B) are eligible to take the Resit Season examination (C), which consists of a written examination. A. In-class Assessment To qualify for in-class assessment, students must meet the minimum 75% class attendance requirement. The assessment consists of three mandatory elements: i) Group report on the relationship between tourism and a Sustainable Development Goal (20%); iii) Presentation of the report referred in i) (20% - individual grade); ii) Individual written test on topics 1 to 5 (60%). For the grades of element i) and ii) to be considered, the grade of the individual written test must be at least 7.5 points out of 20. B. Regular/Normal Season Written exam - 100% (in accordance with current regulations) The admission to the Normal Season Exam requires: A minimum of 75% class attendance and A minimum score of 7 out of 20 points in the in-class assessment. C. Resit Season Written exam - 100% (in accordance with current regulations). Note: In case academic fraud is identified (e.g., plagiarism, improper use of AI), the assessment will be annulled.
Main bibliography	Main Reference Dwyer, L., P. Forsyth and W. Dwyer (2020). Tourism Economics and Policy. Channel View Publications, 2nd edition. Other References Holden, A., and D. Fennell (2017). The Routledge Handbook of Tourism and the Environment, Routledge. Lai, H.K., P. Pinto, and P. Pintassilgo (2020). Quality of Life and Emotional Solidarity in Residents' Attitudes towards Tourists: The Case of Macau. Journal of Travel Research, 60(5), 1123-1139. Oliveira, F., P. Pintassilgo, P. Pinto, I. Mendes and J. A. Silva (2017). Segmenting Visitors Based on Willingness to Pay for

	Recreational Benefits: The Case of Leiria National Forest. Tourism Economics, 23(3), 680-691. Vanhove, Norbert (2022). The Economics of Tourism Destinations: Theory and Practice. Routledge, 4th Edition.
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Organisational Information

Maximum number of SEA-EU participants
12
Learning Management System
Moodle
Course schedule (date and time)
6 th October to 9 th December, on Tuesdays (10:30 -12:00 and 12:30 – 14:00 CEST/CET)
Application deadline
17 th September 2026